



KFDX
2960 N Meridian St 2nd Floor
Indianapolis, IN 46208
(214) 765-4123

CONTRACT

<u>Contract / Revision</u> 1263212 /		<u>Alt Order #</u> 25776465
<u>Product</u> 2056/Fallon for Texa		
<u>Contract Dates</u> 10/27/17 - 11/26/17		<u>Estimate #</u> 2056
<u>Advertiser</u> POL/Pat Fallon/Senate District 30/Rep/TX		<u>Original Date / Revision</u> 10/26/17 / 10/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFDX	<u>Account Executive</u> Continental San Fran	<u>Sales Office</u> Continental/San
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wickers Group
1819 Polk Street
Suite 373
San Francisco, CA 94103-3003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFDX	10/30/17	11/24/17	KFDX 3 News This Morning	6a-7a		:30				NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				1	\$225.00				
	Week:	11/06/17	11/12/17	MTWTF--				2	\$225.00				
	Week:	11/13/17	11/19/17	MTWTF--				2	\$225.00				
	Week:	11/20/17	11/26/17	MTWTF--				1	\$225.00				
N 3	KFDX	10/30/17	11/24/17	Today Show M-F	7a-9a		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$225.00				
	Week:	11/06/17	11/12/17	MTWTF--				3	\$225.00				
	Week:	11/13/17	11/19/17	MTWTF--				3	\$225.00				
	Week:	11/20/17	11/26/17	MTWTF--				1	\$225.00				
N 5	KFDX	11/05/17	11/19/17	Today Show Su	8a-9a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	-----1				1	\$75.00				
	Week:	11/06/17	11/12/17	-----1				1	\$75.00				
	Week:	11/13/17	11/19/17	-----1				1	\$75.00				
N 7	KFDX	10/30/17	11/24/17	KFDX News at Noon	12p-1230p		:30				NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				2	\$100.00				
	Week:	11/06/17	11/12/17	MTWTF--				2	\$100.00				
	Week:	11/13/17	11/19/17	MTWTF--				2	\$100.00				
	Week:	11/20/17	11/26/17	MTWTF--				1	\$100.00				
N 8	KFDX	10/30/17	11/24/17	KFDX News at Five	5p-530p		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/30/17	11/05/17	MTWTF--				3	\$250.00				
	Week:	11/06/17	11/12/17	MTWTF--				3	\$250.00				
	Week:	11/13/17	11/19/17	MTWTF--				3	\$250.00				
	Week:	11/20/17	11/26/17	MTWTF--				1	\$250.00				
N 11	KFDX	10/30/17	11/24/17	KFDX News at Six	6p-630p		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1263212 /	25776465

Contract Dates	Product	Estimate #
10/27/17 - 11/26/17	2056/Fallon for Texa	2056

Advertiser	Original Date / Revision
POL/Pat Fallon/Senate Di	10/26/17 / 10/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																																																						
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N 13	KFDX	10/30/17	11/24/17	KFDX News at 10p	10p-1035p		:30				NM	7	\$3,150.00																																																																						
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N 15	KFDX	11/04/17	11/18/17	Sa KFDX News at Six	6p-630p		:30				NM	3	\$375.00																																																																						
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N 16	KFDX	11/05/17	11/19/17	Meet the Press	9a-10a		:30				NM	3	\$600.00																																																																						
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Totals								0.00				62	\$14,550.00																																																																						

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/24/17	62	\$14,550.00	(\$2,182.50)	\$12,367.50
Totals	62	\$14,550.00	(\$2,182.50)	\$12,367.50

Signature: _____ **Date:** _____

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KFDX
PO Box 840185
Dallas, TX 75284-0185

Wickers Group - The
1819 Polk Street
Suite 373
San Francisco, CA 94109

Contract # 1648493

Schedule Dates	10/27/17-10/29/17	Date Entered	10/26/17
Advertiser	Pat Fallon/Senate Dist 30/Republican/TX (89099)	Last Modified	10/26/17
Agency	Wickers Group - The (18410)	Entered By	Sharron Davis
Product	Political - State Senate (1074)	CO-OP	No
Brand	2056 (642900)	Headline #	25776467
Salesperson	Wichita Falls, House (1257)	Demo	
Sales Office	Wichita Falls	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	2056	Commission	\$172.50
Account Types	National/Political	Net Total	\$977.50
Billing Type	Standard	Sales Tax	
Comments			

Wichita Falls (KFDX)	
By Broadcast Month	Spots
Oct. 2017	6
Grand Total:	\$1,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/17-10/29/17	4	:30	9A- 10A (CST)								1	1	\$200.00	\$200.00	Wichita Falls (KFDX)		10/26/17
2.0	Normal Line / SPOT	10/27/17-10/27/17	4	:30	7A- 9A (CST)						1			1	\$225.00	\$225.00	Wichita Falls (KFDX)		10/26/17
3.0	Normal Line / SPOT	10/28/17-10/28/17	4	:30	7A- 9A (CST)							1		1	\$75.00	\$75.00	Wichita Falls (KFDX)		10/26/17
4.0	Normal Line / SPOT	10/29/17-10/29/17	4	:30	5P- 5:30P (CST)								1	1	\$125.00	\$125.00	Wichita Falls (KFDX)		10/26/17
5.0	Normal Line / SPOT	10/27/17-10/27/17	4	:30	6P- 6:30P (CST)						1			1	\$400.00	\$400.00	Wichita Falls (KFDX)		10/26/17
6.0	Normal Line / SPOT	10/28/17-10/28/17	4	:30	6P- 6:30P (CST)							1		1	\$125.00	\$125.00	Wichita Falls (KFDX)		10/26/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions